

General Remarks

This book (with hard cover and a beautiful picture of Sai on the dust jacket) is in an advanced stage of planning and production. All the preliminary work is being done by devotees from many countries as a service to Sai. The cost will be mainly towards preparing the volume for printing (pre-press operations) and towards the actual printing. Mr Douglas Saunders, Chairman of the Sathya Sai Service Organisation of New Zealand is coordinating the entire effort. Earlier, he was responsible for the production of the very successful Message of the Lord, now available in Prasanthi Nilayam.

It is planned for the book to be out by mid-July 2002. Printing will be done off shore to achieve the best quality at the best rate and at this stage, estimated cost will be around US\$55-65.

Please order from:

Sathya Sai Book Centre of America
305 West First Street
Tustin, California 92780 USA
Ph: 714-669 0522, Fax: 714-669 0138

LOVE ALL SERVE ALL

This is a pictorial essay on the Message of Sathya Sai Baba. This coffee table book will have deluxe printing and be in six parts running roughly to 400 pages of colour pictures and text.

Page size:
245 x 330mm

Paper quality:
130gsm silk
art paper



This book narrates, in text, photos, graphics and paintings, HIS STORY, set against the backdrop of God, Creation and Man.

LOVE ALL SERVE ALL



The book is in six parts as follows:

- i. God Creates Man
- ii. God comes down as Man
- iii. God gives Man a Message
- iv. God lives His Message
- v. Relevance of God's Message
- vi. Sai goes to the world and the world comes to Sai

The text is narrative, free from jargon and spiritual complexities, and intended mainly to enhance the Glory of Sai, unfolded principally in pictures and specially commissioned paintings.

